

# Alex Collier

## UX Designer & Developer

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### Experience

#### UX/UI Developer

May 2021 to present

Keatext

- Drive user experience strategy and initiatives throughout the product team and organization
- Implement and facilitate design-development workflows
- Revamp and formalize existing design system
- Work with sketches, wireframes, and prototypes to communicate with stakeholders and validate concepts and hypotheses with end users
- Collaborate with product owners and developers to drive product strategy and the development roadmap

#### UX/UI Design Lead

June 2017 to May 2021

Spartan Bioscience

- Design and create interactive, high fidelity prototypes for medical software and training materials
- Design, build, and document a design system
- Build and maintain web-based support portal
- Collaborate with cross-functional teams including managers, developers, and executives
- Incorporate feedback from many channels into revisions

#### Marketing Coordinator

April 2015 to June 2017

Spartan Bioscience

- Assist in user experience design
- Maintain company WordPress site and server
- Design and produce marketing documents
- Coordinate conferences and display production
- Product photography

### Education

#### Carleton University

Bachelor of Commerce, International Business & Marketing

### Skills

UX Design Figma CSS Javascript/Typescript English (native)  
Prototyping React Git Functional Programming French (B2)